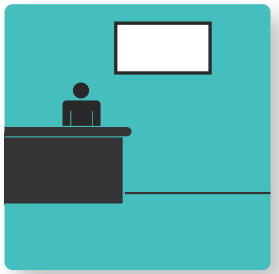
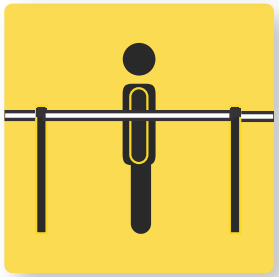
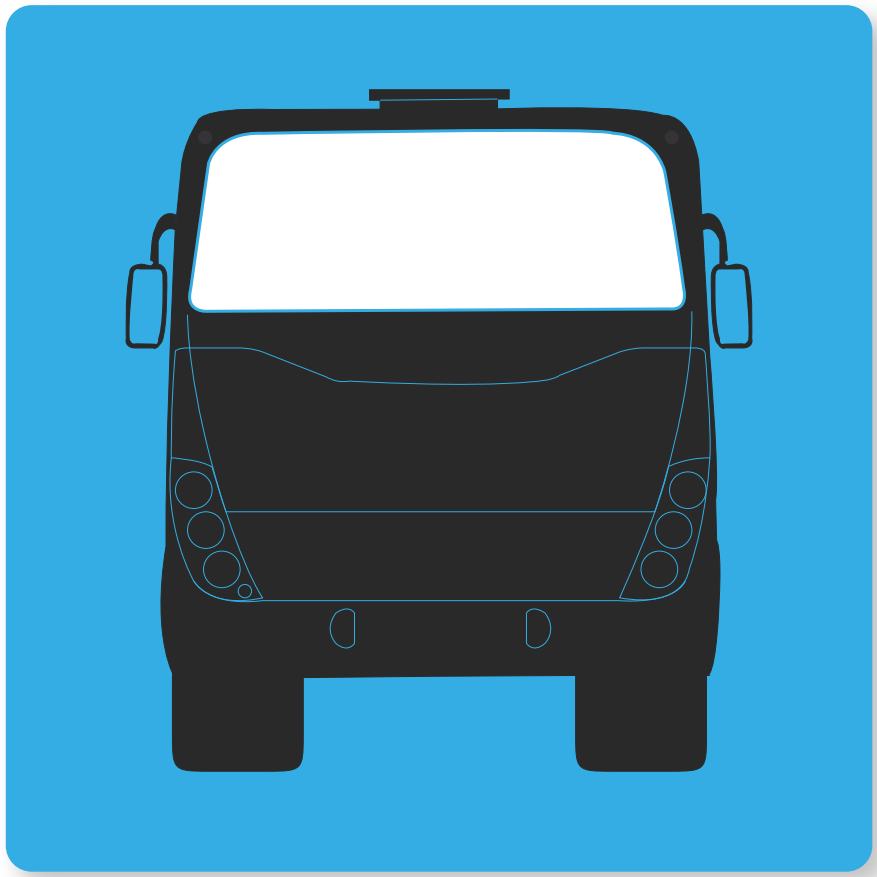
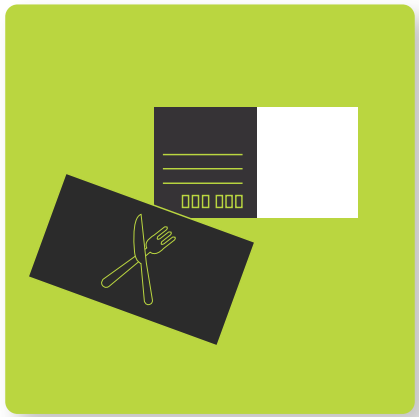
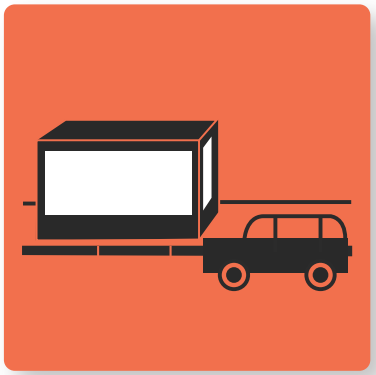
PICTOGRAMAS DOS TIPOS DE MÍDIA EXTERIOR DO BRASIL

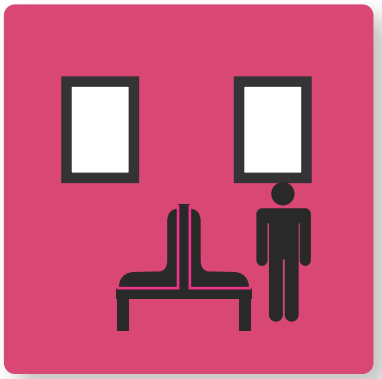


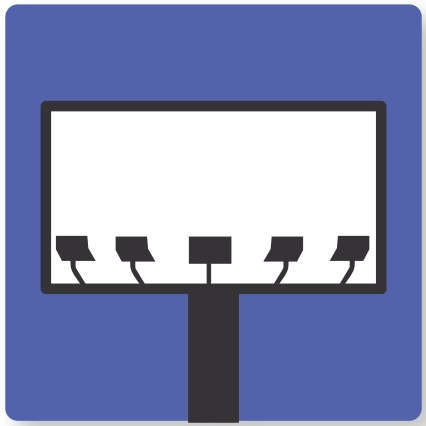


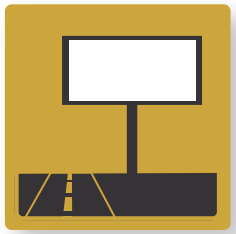










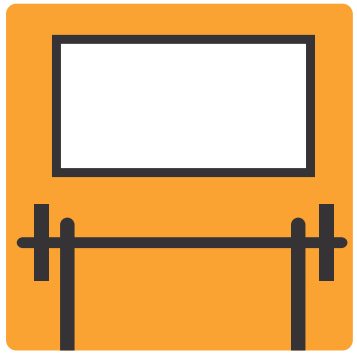


UM TRABALHO

SEPEX-RJ

Sindicato das Empresas de Publicidade Exterior do Estado do Rio de Janeiro

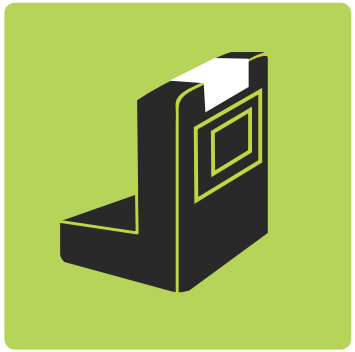
Academia



Monitores LCD com
conteudo e publicidade

Aéreo

Adesivo de bandeja

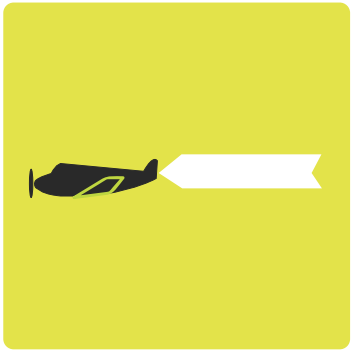


Cabeçote
encosto de cabeça
nas poltronas de avião

Balão – ar quente ou frio
adequação de formato ao
produto/embalagem

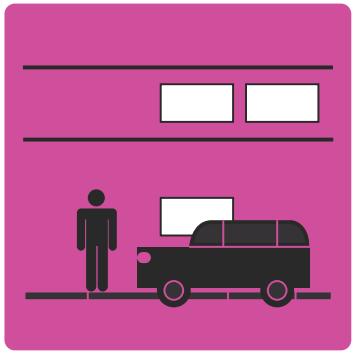
Sky Mídia
helicóptero com mensagens
luminosas na base

Dirigíveis

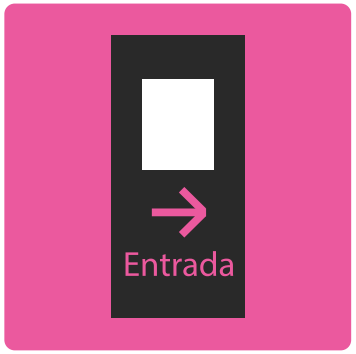


Faixas rebocadas
por aviões

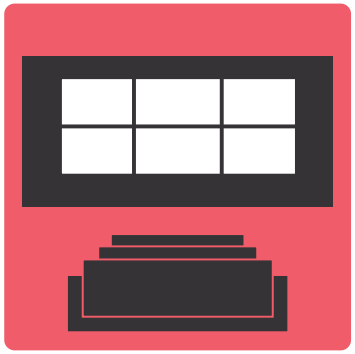
Aeroporto



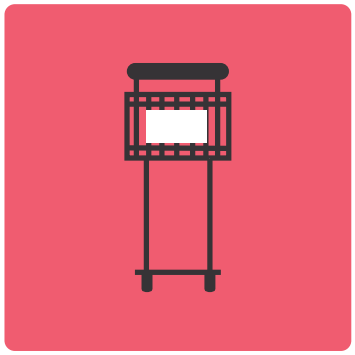
Painéis – adesivos e luminosos, externos



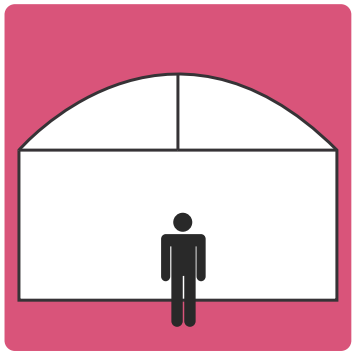
Orientador de estacionamento



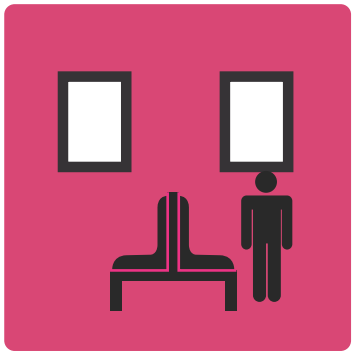
Monitores LCD com conteúdo e publicidade



Carrinhos de bagagem
Placas frontais

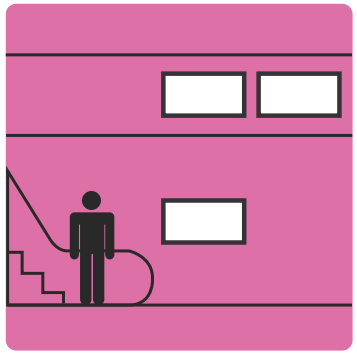


Display fotográfico

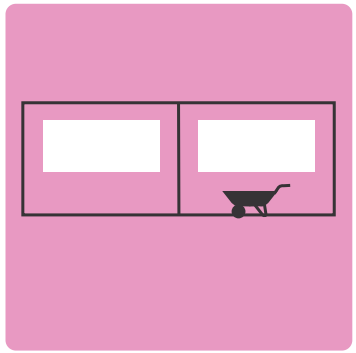


Aerovídeo
circuito fechado de TV
sala de espera

Aeroporto



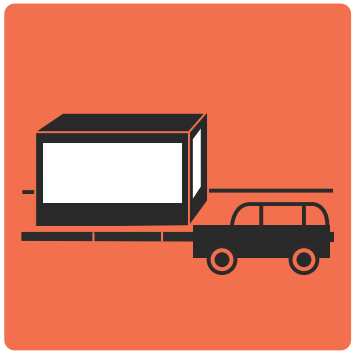
Painéis – adesivos e luminosos, internos



Tapumes quando em obras

Adesivo de esteira

Banca de Jornal



Painéis luminosos,
adesivos e displays

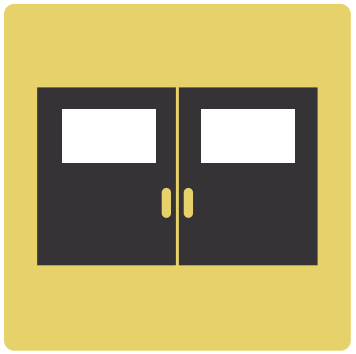
Displays

Monitores LCD com
conteúdo e publicidade

Painéis luminosos

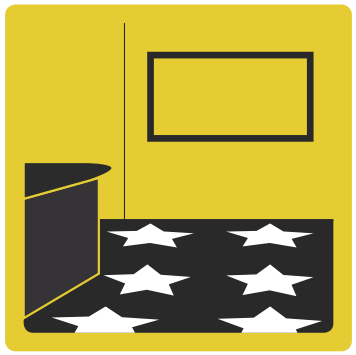
Cinema

Cambo, embalagem de pipoca e refrigerantes

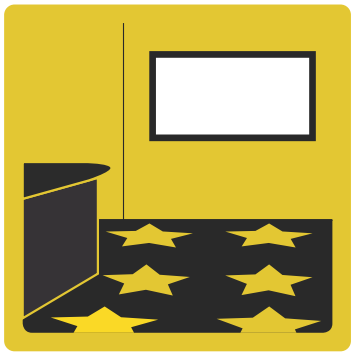


Adesivação de porta

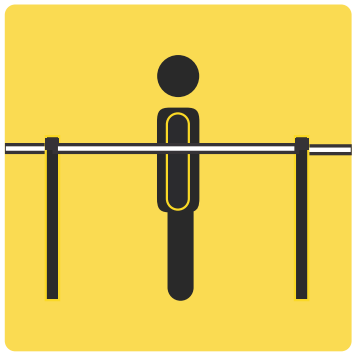
Telão com exibição de mensagens



Adesivação de piso

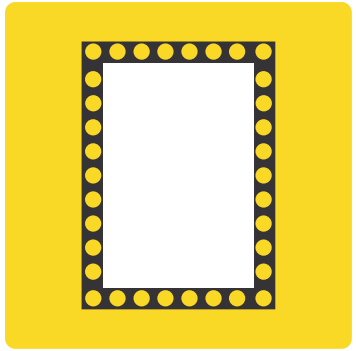


Monitores LCD com conteúdo e publicidade, na sala de espera

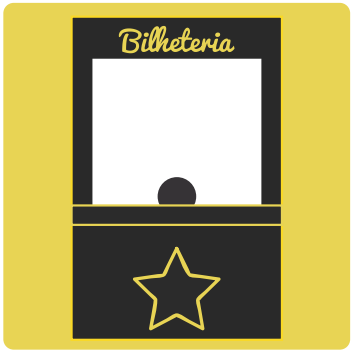


Separador de fila

Cinema

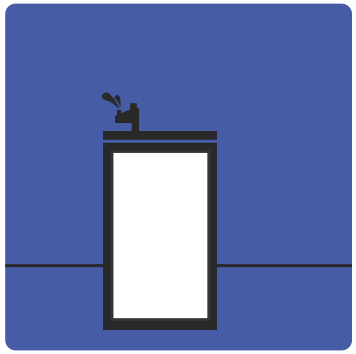


Cartazes/Luminosos



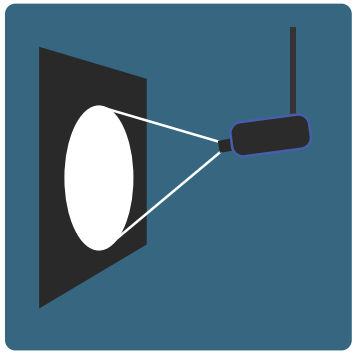
Adesivação da bilheteria

Diversos

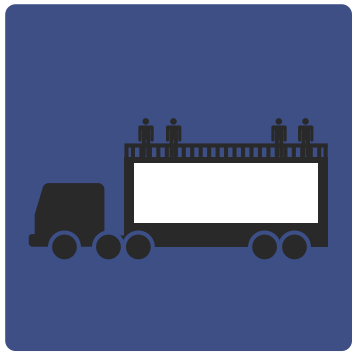


Bebedouros
painel frontal e lateral

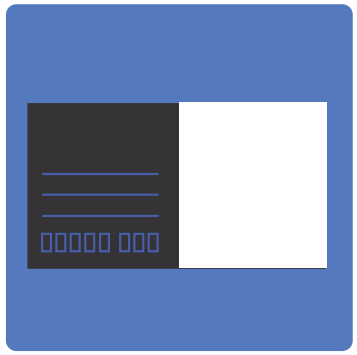
Passe escolar



Raios laser
em shows e eventos



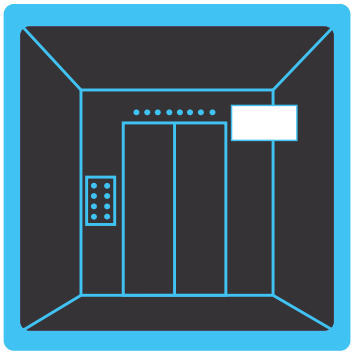
Trio elétrico



Postais publicitários

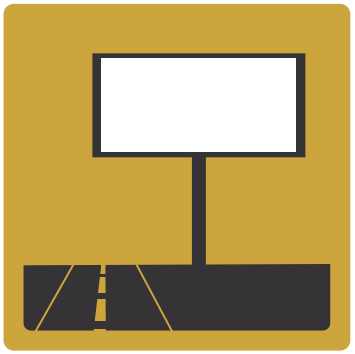
Caixa eletronico 24h
Tela do monitor

Elevadores



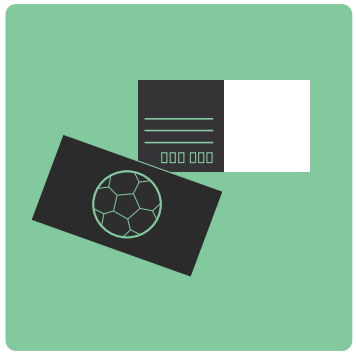
Monitores LCD com
conteúdo e publicidade

Estrada



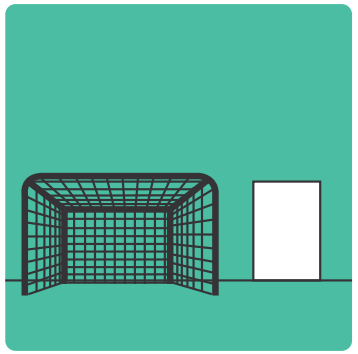
Painel fixo

Ginásio de esportes



Postais
publicitários, ímãs

Painel fixo e móvel

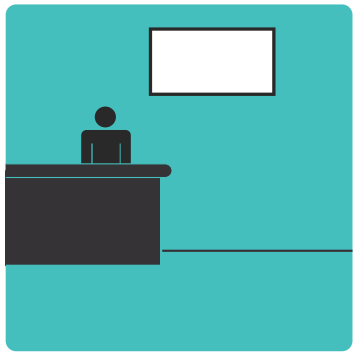


Display na
lateral das traves

Placar eletrônico

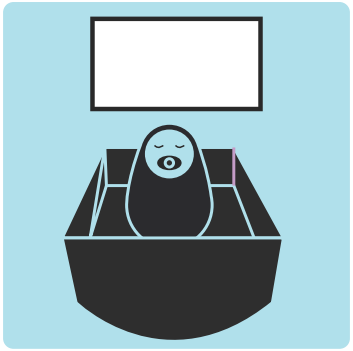
Lojas em geral

Postais
publicitários, ímãs



Monitores LCD com
conteúdos e publicidade

Maternidade

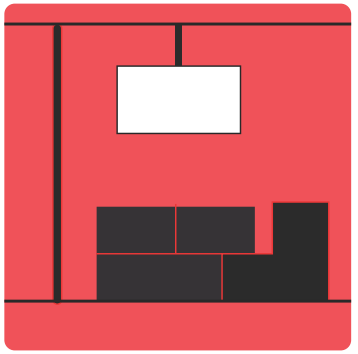


Monitores LCD com
conteúdo e publicidade

Metrô

Adesivagem
envelopamento
de vagões

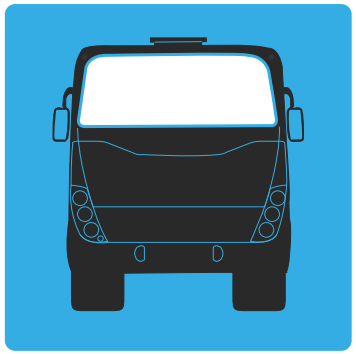
Painéis na
parte interna dos trens



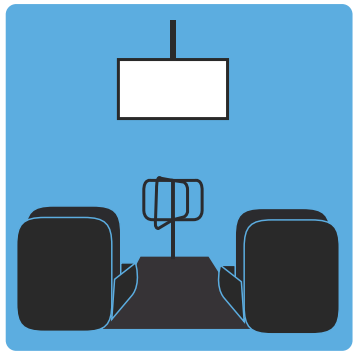
Monitores LCD com
conteúdo e publicidade,
nos vagões

Painéis nas estações

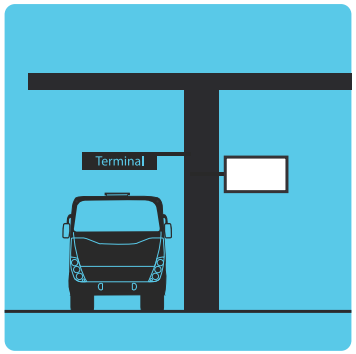
Ônibus



Busdoor
painéis adesivos
internos e externos /
envelopamento

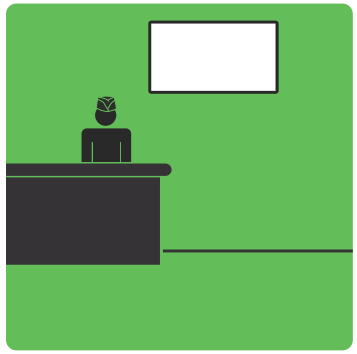


Monitores LCD
com conteúdos e
publicidade, internos

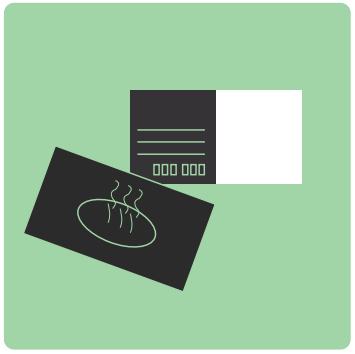


Terminal rodoviário
painéis e circuito
fechado de televisão

Padaria



Monitores LCD com
conteúdo e publicidade



Postais
publicitários, ímãs

Cupom

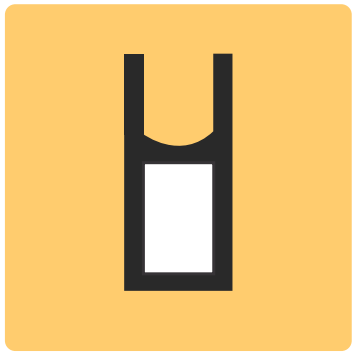
Praia

Boatdoor

Guarita de salva-vidas

Jangadas

Praia
Guarda Sol



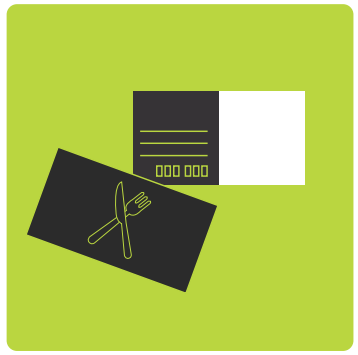
Sacos ou sacolinhas
para lixo

Restaurantes, Bares e Cafés

Monitor LCD com
conteúdo e publicidade

Toalha de mesa em
lanchonetes e restaurantes

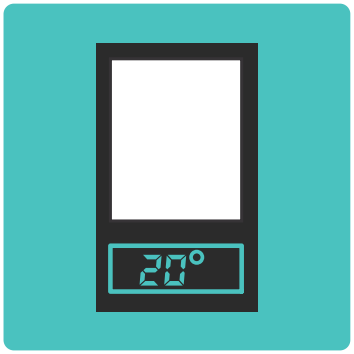
Caixas de Pizza



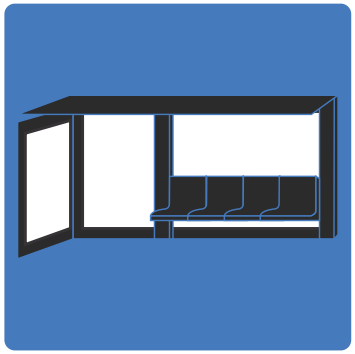
Postais publicitários,
ímãs

Cupom

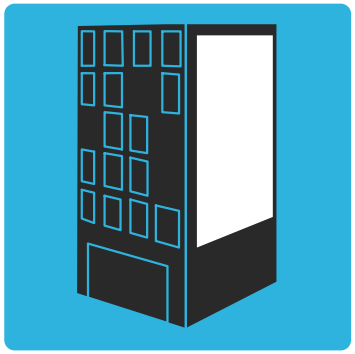
Ruas e avenidas



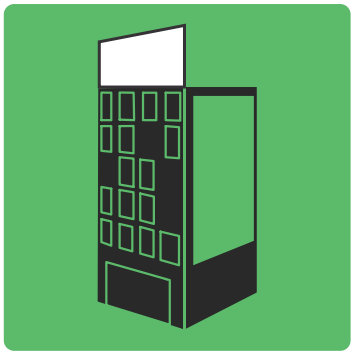
Painel com relógio
e temperatura



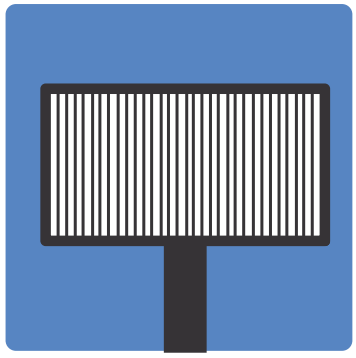
Abrigos de pontos deônibus
painéis luminosos,
frontal e lateral



Empena – painel gigante na
paredede prédios em pintura
ou tela vinifica



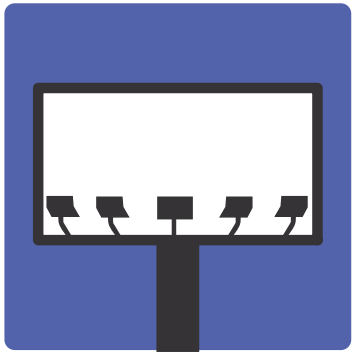
Painéis luminosos em
topo de prédio,
em acrílico ou neon



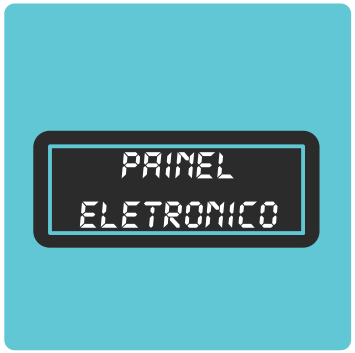
Triedro
front light trifásico

Coletor de papel/
lixeira
adesivos laterais

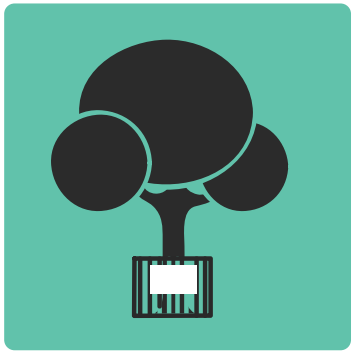
Ruas e avenidas



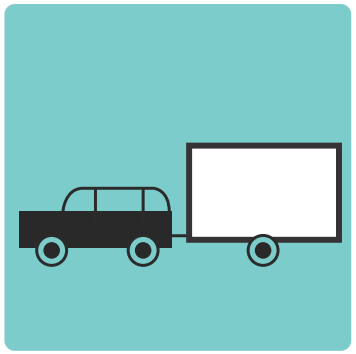
Backlight/frontlight
painéis em
diversos formatos



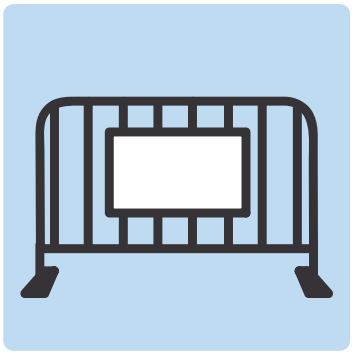
Painéis eletrônicos



Ruas e Avenidas
Display ecológico
protetor para árvores



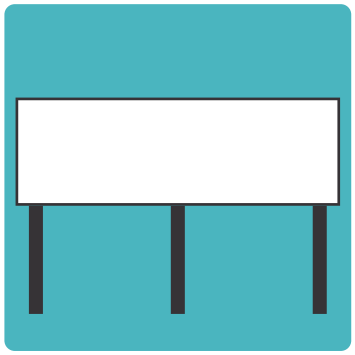
Ruas e Avenidas
Cartaz rebocado por carros



Ruas e Avenidas
Grades de proteção
para pedestres

Ruas e Avenidas
Orientador/sinalizador
de ruas e avenidas

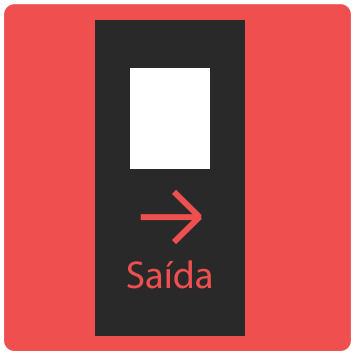
Ruas e avenidas



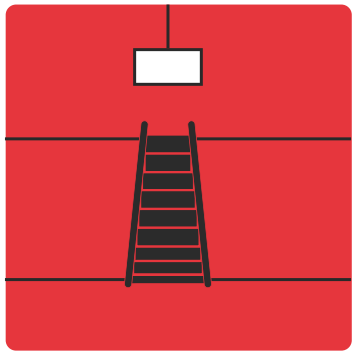
Outdoor

Shopping

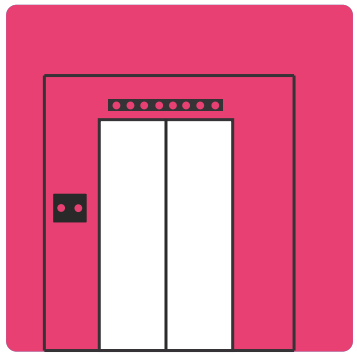
Carrinho de bebê – placas adesivas



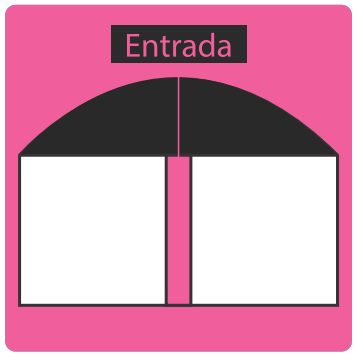
Estacionamento – sinalização interna



Monitores LCD com conteúdos e publicidade em corredores, saídas



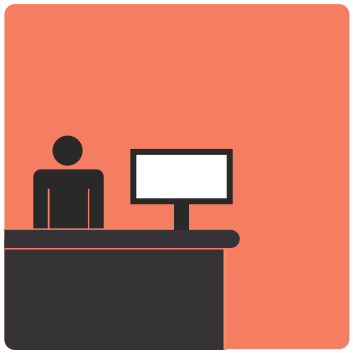
Porta de elevadores



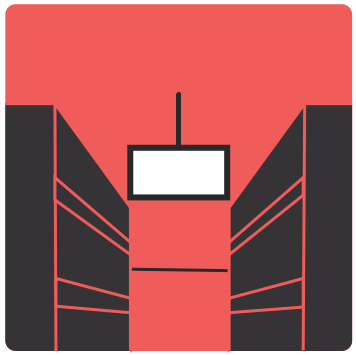
Portas de entrada/saída

Supermercado, Loja de construção e informatica

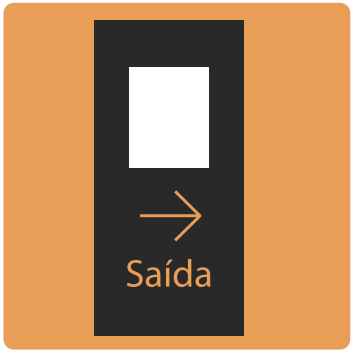
Carrinhos
placas frontais



Displays/molduras nos
monitores dos caixas



Monitores LCD com
conteúdo e publicidade

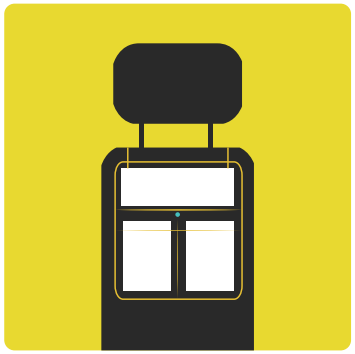


Estacionamento
sinalização interna

Postais publicitários, ímãs.

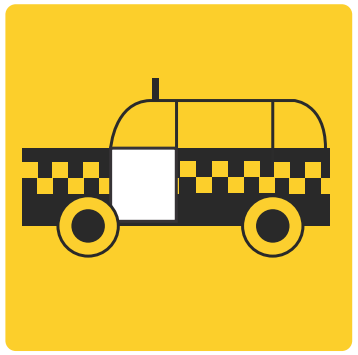
Taxi

Monitores LCD com
conteúdo e publicidade



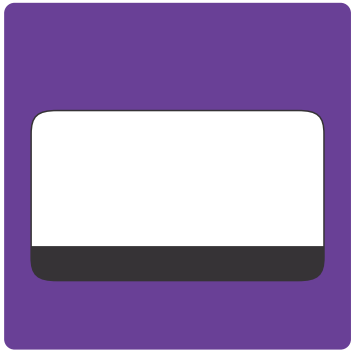
Adesivo no encosto
do banco e takeone

Luminoso no teto



Adesivos nas portas ou
envelopamento do veículo

Telefone



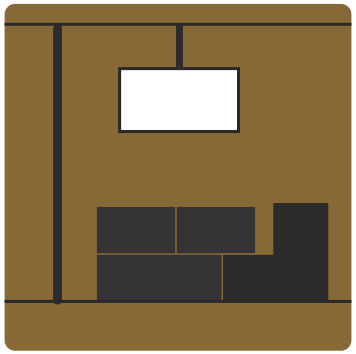
Cartão telefonico

Painel telefônico em cabine

Trem

Envelopamento

Lixeiras



Monitores LCD com
conteúdo e publicidade

Painés nas estações